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NOTICE OF ALLOWANCE AND FEE(S) DUE

46069 7590 01/12/2009 F. CHAU & ASSOCIATES, LLC 130 WOODBURY ROAD WOODBURY. NY 11797 EXAMINER
OYEBISI, OJO O

ART UNIT PAPER NUMBER

3696 DATE MAILED: 01/12/2009

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/918,990	07/31/2001	David C. Parkes	YOR9-2001-0531	3806

TITLE OF INVENTION: METHOD FOR COMPUTING PAYMENT DISCOUNTS TO ACHIEVE BUDGET-BALANCE IN EXCHANGES

 APPLN. TYPE
 SMALL ENTITY
 ISSUE FEE DUE
 PUBLICATION FEE DUE
 PREV. PAID ISSUE FEE
 TOTAL FEES) DUE
 DATE DUE

 nonprovisional
 NO
 \$1510
 \$300
 \$0
 \$1810
 04/13/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION NOT THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

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III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

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Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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appropriate. All further indicated unless correct maintenance fee notifica	correspondence includir ed below or directed off	or transmitti ng the Patent nerwise in Bl	, advance of lock 1, by (a	rders and notification specifying a new o	of n	naintenance fees w pondence address;	ill be and/or	mailed to the current (b) indicating a sepa	corre trate	spondence address as 'FEE ADDRESS" for
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APPLICATION NO.	APPLICATION NO. FILING DATE			FIRST NAMED INVENTOR			ATTORNEY DOCKET NO. CONFIRMATION NO.			
09/918,990 TITLE OF INVENTION	07/31/2001 i: METHOD FOR COMI	PUTING PA	YMENT DIS	David C. Parkes SCOUNTS TO ACHIE		BUDGET-BALAN		0R9-2001-0531 1 (EXCHANGES		3806
APPLN. TYPE	PLN. TYPE SMALL ENTITY ISSUE I		EE DUE	PUBLICATION FEE D	DUE	PREV. PAID ISSUE F		TOTAL FEE(8) DUE	I	DATE DUE
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OYEBIS	I, OJO O	36	96	705-037000						
CFR 1.363). Change of corresp Address form PTO/SI Fee Address" ind PTO/SB/47; Rev 03-(Number is required. ASSIGNEE NAME A	ND RESIDENCE DATA less an assignee is ident th in 37 CFR 3.11. Comp	nge of Corres Indication f ed. Use of a	spondence form Customer		ap to rnativ single or a l attor ll be or typ he pa g an a	3 registered paten ely, 2 firm (having as a gent) and the name neys or agents. If a printed. e) ttent. If an assignerassignment.	memb es of up no nam	er a 2	ocum	ent has been filed for
Please check the appropr	riate assignee category or	categories (v	will not be pr	inted on the patent):		Individual 🗖 Co	rporati	on or other private gre	oup er	tity 🗖 Government
4a. The following fee(s) are submitted: Issue Fee Publication Fee (No small entity discount permitted) Advance Order - # of Copies			-41	4b. Psyment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Psyment by reofit card. Form PTO-2038 is attached. The Director is hereby suthorized to charge the required fee(s), any deficiency, or credit any overpayment. to Deposit Account Number (enclose an extra copy of this form).						
	tus (from status indicated as SMALL ENTITY statu		R 1.27.	☐ b. Applicant is no	o long	er claiming SMAI	L ENI	TTY status. See 37 C	PR 1.:	27(g)(2).
NOTE: The Issue Fee an interest as shown by the	d Publication Fee (if req records of the United Sta	uired) will no tes Patent an	ot be accepte d Trademark	d from anyone other the Office.	han th	ne applicant; a regi	stered a	ttorney or agent; or th	e assi	ignee or other party in
Authorized Signature						Date				
Typed or printed name						Registration N				
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PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010.



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46069 75	90 01/12/2009		EXAM	IINER		
F. CHAU & ASS	OCIATES, LLC	OYEBISI, OJO O				
130 WOODBURY		ART UNIT PAPER NUMBER				
WOODBURY, NY	7 11797	2606				

DATE MAILED: 01/12/2009

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1465 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1465 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Application No. Applicant(s) 09/918.990 PARKES ET AL. Notice of Allowability Examiner Art Unit OJO O. OYEBISI 3696

The MAILING DATE of this communication appears on the All claims being allowable, PROSECUTION ON THE MERITS IS (OR REM herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other a NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. 1 of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPI.	MAINS) CLOSED in this application. If not included appropriate communication will be mailed in due course. THIS This application is subject to withdrawal from issue at the initiati
 This communication is responsive to <u>09/17/08</u>. 	
2. The allowed claim(s) is/are <u>1, 4-8, 11-14, and 16-17.</u>	
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U a) ☐ All b) ☐ Some* o) ☐ None of the: 1. ☐ Certified copies of the priority documents have been rec 2. ☐ Certified copies of the priority documents have been rec 3. ☐ Copies of the certified copies of the priority documents International Bureau (PCT Ruffer 17.2(a)). * Certified copies not received: ☐ Applicant has THREE MONTHS FROM THE "MAILING DATE" of this conted below. Failure to timely comply will result in ABANDONMENT of the THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Not	ceived. seived in Application No have been received in this national stage application from the mmunication to file a reply complying with the requirements his application.
INFORMAL PATENT APPLICATION (PTO-152) which gives reason	(s) why the oath or declaration is deficient.
 CORRECTED DRAWINGS (as "replacement sheets") must be subr 	
(a) ☐ including changes required by the Notice of Draftsperson's Pate	ent Drawing Review (PTO-948) attached
1) hereto or 2) to Paper No./Mail Date	
(b) including changes required by the attached Examiner's Amendr Paper No./Mail Date	nent / Comment or in the Office action of
Identifying indicia such as the application number (see 37 CFR 1.84(c)) she each sheet. Replacement sheet(s) should be labeled as such in the header	
 DEPOSIT OF and/or INFORMATION about the deposit of BIC attached Examiner's comment regarding REQUIREMENT FOR THE 	
Attachment(s) 1. ☑ Notice of References Cited (PTO-892)	5. ☐ Notice of Informal Patent Application
Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Summary (PTO-413), Paper No./Mail Date
Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date	7. Examiner's Amendment/Comment
Examiner's Comment Regarding Requirement for Deposit of Biological Material	8. X Examiner's Statement of Reasons for Allowance
or provident material	9. Other

U.S. Patent and Trademark Office PTOL-37 (Rev. 08-06)

Application/Control Number: 09/918,990

Art Unit: 3696

DETAILED ACTION

Allowable Subject Matter

Claim 1, 4-8, 11-14, 16 and 17 are allowed.

Examiner's Statement of Reason for Allowance

The following is an examiner's statement of reasons for allowance for all claims: Re claims 1 and 8. The prior art fails to disclose a method for computing payment discounts awarded to a plurality of winning agents in an exchange, said method comprising: computing, by a processor, a Vickrey discount to said plurality of winning agents in a cleared exchange as the difference between available surplus with all agents present minus available surplus without said plurality of winning agents, wherein the available surplus is a difference between an asked for payment from sellers and a bid payment from buyers, and wherein the winning agents are sellers and buyers are matched to one another; and computing, by the processor, said payment discounts by adjusting said Vickrey discounts so as to constrain said exchange to budget-balance. wherein said Vickrey discounts are equal to or less than the available surplus, and wherein said adjusting step further comprises: minimizing a distance function under said budget-balance constraint and one or more bounding constraints, said distance function comprising a metric of the distance between said payment discounts and said Vickrey discounts; deriving a parameterized payment rule for said distance function; determining an allowable range of parameters so as to maintain budget-balance; and selecting values for said parameters within said allowable range, wherein said values for said parameters are selected within said allowable range so as to reduce agent manipulation Application/Control Number: 09/918.990

Art Unit: 3696

across said plurality of winning agents upon determining each agent's bidding strategy as a function of said parameters. The closest prior art is also the best U.S art: Herz (US PUB No.: 2001/0014868). Herz discloses a method and the system for the automatic determination of customized prices and promotions automatically constructs product offers tailored to individual shoppers, or types of shopper, in a way that attempts to maximize the vendor's profits. These offers are represented digitally. They are communicated either to the vendor, who may act on them as desired, or to an on-line computer shopping system that directly makes such offers to shoppers. Largely by tracking the behavior of shoppers, the system accumulates extensive profiles of the shoppers and the offers that they consider. The system can then select, present, price, and promote goods and services in ways that are tailored to an individual consumer. Likely shoppers can be identified, then enticed with the most effective visual and textual advertisements; deals can be offered to them, either on-line or off-line; detailed product information screens can be subtly rearranged from one type of shopper to the next. Furthermore, when a product can be tailored to a particular shopper, a general technique or expert system can offer each consumer an appropriately customized product. Although, Herz discloses using offer demand summaries to estimate shoppers' interest (see page 16, second column). Hertz does not teach "selecting values for said parameters within said allowable range, wherein said values for said parameters are selected within said allowable range so as to reduce agent manipulation across said plurality of winning agents upon determining each agent's bidding strategy as a function of said parameters" as claimed in Claims 1 and 8.

Application/Control Number: 09/918.990

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Further, Herz relates to a system for the automatic determination of which products a shopper, that is a buyer, would be most likely to by (see paragraphs [0002] and [0024]). Herz is concerned with what the shopper is likely to buy. However, Herz does not teach determining a shopper's strategy, much less reducing a shopper's manipulation. Herz is concerned only with likely sales from the point of view of a buyer. Herz does not teach or suggest a discount to a seller as a winning agent, much less a discount that takes into account seller manipulation. Lastly, Herz does not teach determining a discount for a shopper that has committed to a purchase, e.g., in a cleared exchange, much less, computing a Vickrey discount to said plurality of winning agents as claimed in Claims 1 and 8.

Further, Jeffrey K. et al ("GENERALIZED VICKERY AUCTIONS," University of Michigan, July 1994). Although, Jeffrey discloses a generalization of Vickery auctions, extended to implement efficient allocations for problems with more than one good, multiple units for the goods, and externalities. However, Jeffrey does no mention that the Vickery auction is extended to compute a Vickrey discount to said plurality of winning agents in a cleared exchange and said payment discounts by adjusting said Vickrey discounts so as to constrain said exchange to budget-balance.

Lastly, Mandler et al (WO 96/21192) teaches electronic exchange of goods. Mandler neither teaches computing a Vickery discount nor a payment discount, as recited in claims 1 and 8. Application/Control Number: 09/918,990

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Neither Herz nor Jeffrey, and Mandler teach computing a Vickery discount and a Payment discount. As such, even if these references could be combined (which is not the case), the combined references teach away from the claimed invention.

Updated searches revealed no references that disclose the claimed inventions nor were any secondary references identified which could be reasonably combined with Herz.

The drawings submitted on 07/31/01 are acceptable.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to OJO O. OYEBISI whose telephone number is (571)272-8298. The examiner can normally be reached on 8:30A.M-5:30P.M.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thomas Dixon can be reached on (571)272-6803. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/THOMAS A DIXON/ Supervisory Patent Examiner, Art Unit 3696

/O. O. O./ Examiner, Art Unit 3696